

Konference GIS Esri v ČR

November 8.–9., 2023

(Czech Esri User Conference)



COMPANY PRESENTATION OFFER

We would like to offer you the opportunity to present your company at the Esri User Conference in the Czech Republic, which is the largest GIS conference in the country. This year the conference returns to the Prague Congress Centre and, as in previous years, we expect **more than 1,000** experts and those interested in Esri's GIS technologies to attend.

Visitors and users of the Esri software include a large part of the **public administration** (regional authorities, ministries, cities and municipalities), the **Army of the Czech Re-**

public, bodies of **integrated rescue system**, the **Czech Statistical Office**, as well as **utility** and **transport** infrastructure managers and the private sector.

GIS professionals are also demanding users of the latest IT technologies and GIS systems are very often connected with other complex information systems such as ERP, CRM, BI, etc. Thus, in recent years, there have been user presentations on integration with BIM or digital twin.

ARCDATA PRAHA





Conference Partnership

Become a partner of the largest conference on GIS in the Czech Republic. Contact us and together we will create an individual offer to meet your exact requirements. Jan Novotný (tel.: 224 190 534, jan.novotny@arcdata.cz) will introduce you to the possibilities of partnership.

Company presentations

Looking for new customers? Introduce them to your solutions and engage them with your products and services.

- › **Presentation** (20 minutes) in a hall with a capacity of about **140 people**,
- › **technical equipment of the hall** (computer with Microsoft Office, internet connection, data projector, projection screen, sound system),
- › **publication of the abstract** on the website,
- › **free admission for the speaker** at the conference,

Price CZK 28,000. Presentation with a second speaker from the customers organization: CZK 18,000.

(All prices are exclusive of VAT and valid for orders until 30 June 2023, after which they increase by 20%.)

Company workshops

Another option for presenting your company's solutions are specialized workshops, which allow you to present your offer even more comprehensively - within a longer time frame.

- › **Workshop** (45/60/90 minutes) in a hall with a **capacity of approx. 140 people**, or in a lounge for approx. 30 people,
- › **technical equipment of the hall**,
- › **publication of the abstract** on the website,
- › **free admission for one or two speakers** at the conference.

Price and exact conditions will be provided upon request.

Company presentations and workshops

30. 6. 2023 order deadline (without 20% increase)

8. 9. 2023 confirmation of acceptance



Exhibition stands

Exhibition stands are located in the foyer of the conference halls. They have an area of 6 m^2 ($4 \times 1.5 \text{ m}$) and are made of Octanorm panels measuring $1 \times 2.3 \text{ m}$ (W \times H). The panels are finished in white.

Your company logo will be glued on the back wall of the stand, other decoration is possible according to your needs. The construction of the stand will take place on Tuesday 7 November 2023 and the installation of the equipment on Wednesday 8 November 2023.

Standard stand equipment:

- › $1 \times 1 \text{ m}$ counter for computer,
- › bar stool, table, chairs,
- › additional lighting,
- › electrical connection 3 kW,
- › attendance at a conference and social evening for two staff members,
- › Internet connection can be ordered.

The price for the stand is CZK 45,000 excluding VAT (valid for orders until 30 June 2023, after which it increases by 20%).



Presentation stands

An area of 3 m^2 ($2 \times 1.5 \text{ m}$) is reserved for this simpler version of the exhibition stand. The presentation area is equipped with a high table, two bar stools and an electrical connection. The exhibitor's panels can be used as a screen, or two white Octanorm panels measuring $1 \times 2.3 \text{ m}$ (included). The price also includes conference participation for one employee.

The price of the presentation space is CZK 29,000 excluding VAT (valid for orders until 30 June 2023, after which it increases by 20%).

Exhibition and presentation stands

- 30. 6. 2023** order deadline (without 20% increase)
- 8. 9. 2023** confirmation of acceptance



Distribution of promotional materials

For companies that actively participate in the conference in the form of an exhibition stand or a company report, we offer the possibility of distributing **promotional materials** to conference participants (one A4 folder).

The fee for the distribution of promotional materials to conference participants is CZK 5,000 excluding VAT.

Distribution of promotional materials

25. 10. 2023 deadline for delivery

Jan Novotný | tel.: 224 190 534 | jan.novotny@arcdata.cz



Presentation panel

As an additional presentation option, we offer panels located in the entrance area to the main hall, on which you can put up your own promotional materials representing your products and services.

The dimensions of the panels are 1 × 2 m (usable area: 97 cm width, 180 cm height), the price for one panel is CZK 10,000 excluding VAT. We offer a 50% discount to exhibitors and sponsors.

Presentation panels

29. 9. 2023 order deadline

Iva Hamerská | tel.: 224 190 537 | iva.hamerska@arcdata.cz

