



Migros as a Pioneer for a Sustainable Supply Chain

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Abstract

Migros Logistics/Transport manages both international and domestic transportations for Migros, Switzerland's largest retailer.

Sustainability has been for years one of the Migros most important targets.

One of their goals to help reach this target is to significantly reduce CO2 emissions across all of its transport activities.

With the help of experts from EMPA (Swiss Federal Laboratories for Materials Testing and Research) and using the latest Esri technology, Migros Logistics/Transport is now able, not only, to calculate but also simulate the CO2 emissions for its complete transportation fleet and thus, in the long term, aims to minimise the CO2 emissions along its transport routes.

This innovative environmental solution is helping establish Migros as one of the most progressive Swiss companies within the field of sustainability.