A new vision of commercial management in infrastructures for transportation

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Abstract

The great infrastructures for transportation, specially airports, but also bus or train stations, have important spaces not always used in an optimal way from the commercial point of view. It is true that this is not the main function of these infrastructures, also that security aspects are above any other consideration, but on the other hand, an important percentage of the global incomes (sometimes more than the half) can be obtained by an adecuate commercial use.

Therefore, the use of specialized tools, may increase substantially the profitability and control of the activity around these spaces. In this sense, GIS technology plays an important role.